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profile

Language

English, Mandarin, B.M

Interest

Travel, Photography, Food

skills

Design



HTML & CSS



Typography



Illustration



Photography



awards & achievements

Panasonic Digital Film Fiesta, Malaysia

Short Film, Finalist of Semi Pro Category
2010

TOA Student Creative Awards, Malaysia

Interface Design, Bronze
2009

experiences

Creative Designer

L'OCCITANE Malaysia Sdn. Bhd. | 2016 - present

Design and create digital assets for L'OCCITANE Malaysia and its sub brands - Melvita & Eroborian. Also responsible for website front-end development, EDMs planning & creation, web & social media materials, print designs, etc

Art Director

Design Bar Studio | 2009 - present

Responsible for creating and quality assurance for both digital & print related designs. Mediums includes UI/UX experiences, websites, animations, illustrations, corporate identities, photobooks, brochures, etc

Senior Web Designer

Mongoose Publishing Sdn. Bhd. | 2016

Handle digital assets and web-related designs for enterprise publication websites & in-house e-store. Also responsible for all front-end development for websites, EDMs, web & social media materials, etc

Web UX & UI Designer

Astro Digital 5 Sdn. Bhd. | 2012 - 2016

Created and handled all web-related designs and structures for products under Astro Holdings Malaysia. Brands include Astro, Astro Shaw, Astro Gempak, Astro Ulagam, Murai, Xuan, etc

Web Designer

Tune Hotel | 2012

Handles all web-related designs for Tune Hotel.com. Responsible for front-end development for websites, EDMs, web & social media materials

Web Designer

Astro Radio Sdn. Bhd. | 2011 - 2012

Ads Solutions designer, producing microsities, banners, EDMs for clients such as KFC, Maybank, Subaru, F&N, Dutch Lady, Thailand Tourism, etc

education & trainings

Infographic, Data Visualisation Workshop

by Juan Velasco | 2014

UX Malaysia

by Microsoft | 2013

Diploma in Multimedia Design

The One Academy, Malaysia | 2008 - 2010

UEC & SPM

Hin Hua High School, Malaysia | 2002 - 2007